



## Why has the Department of Environmental Protection contracted to bring Recycle Coach to every municipality in New Jersey?

New Jersey has become the first state to bring Recycle Coach technology free of charge to all residents to help increase recycling rates statewide and provide recycling information in a simple, clear, and concise manner.

The Department of Environmental Protection purchased Recycle Coach's online technology to centralize recycling information for municipalities and counties in a single platform that New Jersey residents can access through their smart devices and computers in 2018.

## How will the Recycle Coach platform help local governments in New Jersey?

By implementing the Recycle Coach platform in 2018, local governments will be able to:

1. **Reach more residents:** Local governments are working together through the Recycle Coach network to cost-effectively reach more of their residents with accurate information about and last-minute changes to their recyclable and waste pickup, what materials are designated for source separation and recycling, what contamination or other issues need to be addressed, and more. Key features of the Recycle Coach platform are outlined in the next question below.
2. **Save time and money:** Residents will have easier access to waste and recycling information online. This helps local governments save time with fewer phone calls/emails from residents and save money by achieving recycling targets.
3. **Better education:** Recycle Coach combines modern technology with proven principles of learning that help engage, educate and encourage residents to be better recyclers.

## What features are available on the Recycle Coach platform?

Recycle Coach online communication platform offers the following features:

- **Customized Schedules** – Residents have easy access to the customized schedule, including holiday changes, yard waste collection and more.
- **Collection Requirements** – Residents can check collection requirements and set out times for recyclable and waste pickup.
- **Search Tool** – A handy look-up tool called “What Goes Where” is available to provide residents with information about what materials are designated for source separation and recycling.
- **Reminders** – Reminders can be set up for special collections and real-time updates.
- **Report-A-Problem** – Residents can use this tool to send notifications by email and photos of the issues such as missed collection, illegal dumping, and container replacements.



## What are the next steps to implement the Recycle Coach platform?

To implement the Recycle Coach platform for your residents, please provide the following items to Customer Success team member Zhamila Sharipova at [zsharipova@recyclecoach.com](mailto:zsharipova@recyclecoach.com):

1. **Address Database** with listings of respective zones (garbage, recycling, yard waste, and more)
2. **Vector Logo** of your municipality that is at least 1500 pixels (width) by 680 pixels (height)
3. **Calendar and Observed Holidays** for the last 12 months or a link to the full-year calendar
4. **Report-a-Problem** features that you would like activated for your residents
5. **Materials Confirmation** with any special instructions for collection, where materials are accepted, etc.

## Do you have additional questions?

Please feel free to contact the Recycle Coach Customer Success team with any questions you may have:

- Joshua Alzona at [jalzona@recyclecoach.com](mailto:jalzona@recyclecoach.com)
- Zhamila Sharipova at [zsharipova@recyclecoach.com](mailto:zsharipova@recyclecoach.com)